

WORLD TRADE CENTER CHICAGO

Sarah Emmerton,
Interim Executive Director

semmerton@chjc.com
312) 447-2002

Martin Schiffman,
Managing Member
martyschiffman@gmail.com
201) 314-5834

“Increasingly, the key to growth is trade. Workers earn 18 percent more in factories that export than in those that don’t. In 2013, exports accounted for 13.5 percent of U.S. GDP, an all-time high. In Illinois alone, trade supports more than 1.6 million jobs.”

- Crain’s Chicago Business

“According to the most recent government data, nearly 22.9 million Americans worked at companies in 2011 that paid an average annual compensation of \$73,338, or more than 25% higher than the average for all private businesses. Average compensation in these companies rose by 18.3% in real terms since 2000. In 2011, another 5.6 million Americans worked at companies that paid an average annual compensation of \$77,632, which rose by 19.4% in real terms since 2000. These high and rising earnings are in contrast to median U.S. household income, which was \$50,054 in 2011, or 8.7% lower in real terms than in 2000. The higher paid employees worked for U.S. headquartered international companies, or U.S. affiliates of foreign multi-national firms.”

- Wall Street Journal



WORLD TRADE CENTER®
CHICAGO

Chicago Has Joined the “Family” of World Trade Centers

The U.S., Canada, Mexico, the Caribbean and Central America have 102 cities with World Trade Centers. Chicago has been the only large city in the region without a World Trade Center. This has now changed. The mission of WTC Chicago is to help restore growth to Chicago’s Gross Regional Product, increase its rate of employment through increased global commercial opportunity, and improve the performance of the region’s small to medium size businesses as world traders. WTC Chicago is dedicated to making the region a place for CEO’s to consider. As “America’s Second City”, Chicago’s U.S. rank in international tourism underperforms. Showcasing the first-class attributes of the region to the worldwide system of World Trade Centers will help to reverse this phenomenon. The Chicago Metropolitan region, America’s third largest, will benefit from the connectivity to the approximately 330 WTCs in 90 countries in the World Trade Centers Association. Most importantly, it is believed that the region would benefit greatly from the WTCA’s connectivity of more than an estimated 1,000,000 international businesses linked together through the organization’s program of reciprocity.

A Team of Professionals Has Formed to Establish a World Trade Center

A group of World Trade Center professionals with a long-term affiliation to the World Trade Centers Association has formed a team to establish **World Trade Center Chicago**. The new entity includes a distinct Chicago-based group of business professionals dedicated to enhancing the team’s skills. The team is deep in commercial real estate development experience and will use its resources to:

- Bring international businesses to Chicago through its worldwide network of the World Trade Centers Association and other contacts,
- Offer trade assistance to Chicago-area businesses, especially small-to-medium size companies.

Bringing the World Trade Centers Association Brand to Chicago

Studies made by the team have concluded that the WTCA brand is globally unique due to the two elements which distinguish real estate value; international *brand* recognition and targeted *purpose*. Members of the team have been studying the economic impact of World Trade Centers since 2001. Studies with examples of sixteen WTCs of diverse locations and sizes have contributed approximately \$11 billion annually in spending and fiscal impact to their respective localities, and support over 14 million annual visitors.

Examples of Important Existing Professional Affiliations of WTCC

Chicagoland Chamber of Commerce
World Trade Centers Association
Urban Land Institute
Greater Philadelphia Chamber of Commerce
Chamber of Commerce of Southern New Jersey
Young Men’s/Women’s Real Estate Association of New York
Destination Management Association of New York
International City/County Management Association
American Hotel and Lodging Association
International Association of Assembly Managers