

OUR INTERNATIONAL TRADE SERVICES

World Trade Center Chicago is committed to assisting international companies in considering the Greater Chicago region for locating in the United States and distributing their products. Additionally, WTCC is helping to expand the universe of companies in the Chicago region who are commencing export activity for the first time.

TRADE STRATEGIES REQUIRING REAL ESTATE SERVICES

WORLD TRADE CENTER CHICAGO HAS PERSONNEL WHO ARE SKILLED IN ALL AREAS OF REAL ESTATE STRATEGIES WHICH ARE DESIGNED FOR MAJOR CORPORATE COMPANIES OR BUSINESS ALLIANCES LOOKING TO ENGAGE WITH U.S. COMPANIES.

Our trade strategies include:

- **FDI Strategies (Foreign Direct Investment)** , to help foreign businesses locate to the Chicago Metropolitan Region. This consists of all aspects of finding a site, obtaining local approvals, and providing development services to include project finance and construction management for a commercial property from “start to finish”
- **Arranging Distribution Alliances** between foreign manufacturers and U.S. based distributors
- **B to B Business Alliances** between foreign firms not wishing to locate in the U.S, but wanting affiliations with U.S. companies
- **Market Assessment Studies** for foreign companies wishing to set up facilities for product sales and distribution in the Chicago Metropolitan region.

TRADE STRATEGIES IN CONNECTION WITH IMPORTANT ECONOMIC DEVELOPMENT ORGANIZATIONS

WORLD TRADE CENTER CHICAGO INTERACTS WITH OVER 30 ORGANIZATIONS IN THE CHICAGO METROPOLITAN REGION AND THE STATE OF ILLINOIS WHO ARE ENGAGED IN VARIOUS FORMS OF INTERNATIONAL TRADE EDUCATION AND TRADE ASSISTANCE SERVICES.

We provide:

- **Trade promotion and trade development** through the coordination of appropriate Chicago, state, federal, and non-profit economic development organizations
- Trade promotion and trade development through coordination and cooperation with the approximate 332 World Trade Centers in the World Trade Centers Association.

OUR IMPACT

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Fortune 500
companies call
Chicago home

1,500

Foreign based
companies in
Chicago

50,000,000

Visitors traveled to
Chicago annually