

## OUR UNIQUE TRADE FACILITIES AND DEVELOPMENT SERVICES

### WORLD TRADE CENTER PROJECT DEVELOPMENT STRATEGIES

WORLD TRADE CENTER CHICAGO HAS A UNIQUE SET OF SKILLS IN THE PLANNING AND DEVELOPMENT OF WTCs AND THEIR ASSOCIATED FACILITIES SUCH AS HOTELS, EXHIBITION CENTERS AND CONFERENCE CENTERS. OUR SKILLS ARE THE RESULT OF OVER TWENTY YEARS OF STUDYING AND ANALYZING WTCs IN MARKETS ALL OVER THE WORLD.

The following services can be made available to clients in need of development assistance through **World Trade Centers and their associated facilities**, real estate projects designed to enhance global trade, or with placement at shipping ports, airports, free trade zones, etc.:

- **Various areas of organizational and developmental planning:**
  - Financing alternatives
  - Market evaluation
  - Sizing to the market
  - Budgeting
  - Design program development
  - Interior design
  - Development and construction
  - Marketing
- Consulting services:
  - Financial advisory consulting
  - Development consulting
- Various types of management:
  - Property management
  - Asset management
  - Development management
  - **Construction management**
- **Assistance for holders of WTC licenses wanting to use their license as “contributed equity”** in a real estate development with third party, independent project developers.
- **Tenancy strategies and assistance with the selection of appropriate global leasing firms for obtaining tenancy for World Trade Centers** or real estate projects designed to enhance global trade.

### FEASIBILITY, ECONOMIC IMPACT AND ADVISORY STRATEGIES FOR WORLD TRADE CENTERS AND OTHER TRADE RELATED PROJECTS

WORLD TRADE CENTER CHICAGO HAS SKILLED PROFESSIONALS THAT PROVIDE FEASIBILITY AND ECONOMIC IMPACT INFORMATION TO TRADE PROFESSIONALS WANTING TO ENGAGE IN PROJECT DEVELOPMENT.

Strategies include:

- **Feasibility counseling for potential organizers of World Trade Centers** or other trade related projects supporting international commerce.
- **Economic impact studies for all types of large-scale facilities designed to enhance global trade from “international districts”**; World Trade Centers, conference centers, convention centers, industrial distribution parks, free trade zones, etc.
- **Studies to determine the “Enterprise Value” for World Trade Centers** and other trade related real estate projects designed to enhance global trade. This would be for the purpose of determining the “extra margin” of value for investment and financing purposes.
- **Compensation, human resources consulting and executive search for World Trade Centers** or real estate projects designed to enhance global trade.